

PROFILE OF DR.CH. SRINIVASA REDDY

Department (UG): BOTANY



NAME	:	Dr. CH. SRINIVASA REDDY
DATE OF BIRTH	:	16-01-1982
EDUCATION QUALIFICATIONS	:	M.Sc., Acharya Nagarjuna University
	:	M.Phil. Acharya Nagarjuna University
	:	Ph.D. Acharya Nagarjuna University
	:	APSET Andhra University
EXPERIENCE	:	15 years
NATIONALITY	:	Indian
CONTACT INFORMATION		
OFFICE	:	Department of Botany SRR & CVR Government Degree College, Vijayawada-520004
RESIDENCE	:	# 1-4-243/D, Behind "S" Convention, RTC workshop Road, Bhavanipuram, Vijayawada-520012
EMAIL ID	:	reddybot@gmail.com
CONTACT NUMBER(S)	:	9908721905
CURRENT PROFILE		
Designation	:	Lecturer
JOB PROFILE		
TARGETED TRAINEES	:	UG
SUBJECTS TAUGHT	:	All papers for Undergraduate Botany students
SPECIALIZATION	:	Plant Taxonomy, Ecology and Phytochemistry
PROFESSIONAL EXPERIENCE	:	15 Years
<i>Teaching</i>	:	15 Years
<i>Research</i>	:	12 years
Professional Body / Society Office Bearers (if any)	:	<ul style="list-style-type: none"> ➤ Board of studies chairperson in Botany (UG) for Krishna University ➤ Subject Expert for Environmental studies for APSCHE
Membership in professional Body	:	1. Subject expert in Botany-BOS-Noble College, Machilipatnam 2. Subject expert in Botany-BOS-JMJ College, Tenali 3. Subject expert in Botany-BOS-JKC College, Guntur 4. Subject expert in Botany-BOS-VSR & NVR College, Tenali 5. Subject expert in Botany-BOS-DNR College,

		Bhimavaram 6. Subject expert in Botany-BOS-Ideal College, Kakinada 7. Subject expert in Botany-BOS-AG & SG Siddhartha College, Vuyyuru 8. Subject expert in Botany-BOS-SDMS Siddhartha College-Vijayawada 9. Subject expert in Botany-BOS-SVKP & Dr.KS Raju Arts & Science College, Penugonda 10. Subject expert in Botany-BOS-Sir CR Reddy College, Eluru 11. Subject expert in Botany-BOS-Government College (Autonomous) Rajahmundry
	ACADEMIC ACHIEVEMENTS	
	<i>Papers Published</i>	15
	<i>Seminars / Workshops / Conferences Attended</i>	25
	<i>Paper presented in Seminars / Conferences</i>	20
	<i>Textbooks authored</i>	<ul style="list-style-type: none"> ➤ Flora of Gunadala Hill, Krishna District, A.P., India. LAMBERT academic publishing house.ISBN number: 978-3-659-64902-8. ➤ Textbook of Ethnobotany and Pharmacognosy. Vaagdevi publishers. ISBN number: 978-93-85132-27-8. ➤ Biodiversity Assessment Tool for conservation.Bhumi publishing house.ISBN number: 978-81-931247-3-4.
	<i>Guest lectures Delivered</i>	<ul style="list-style-type: none"> ➤ Delivered a guest lecture on Biodiversity at JMJ College, Tenali ➤ Delivered a guest lecture on Biodiversity “Essential to Life” at AG & SG Siddhartha College, Vuyyuru. ➤ Delivered a Guest lecture on “Contemporary Practices in Resource Management” at AG & SG Siddhartha College, Vuyyuru. ➤ Delivered a guest lecture on “Fruits and Vegetables that Resembles human body organs” in faculty forum at P.B. Siddhartha College of Arts & Science, Vijayawada.

<p>Guest Lecturers organized</p>	<ul style="list-style-type: none"> ➤ Organized a Guest lecture on “UTILIZATION OF MEDICINAL PLANTS” on 7-7-2011. The resource person is Asst.Prof.V.Rama Krishna, Siddhartha College of Pharmaceutical Sciences, VJA. ➤ Organized a guest lecture on “Applications of Remote sensing and GIS techniques for Natural Resource Management” by Dr.S.Sudhakar, Director, North Eastern Space Application Centre; Meghalaya on 26-8-11. ➤ Organized one day work shop on “DNA FINER PRINTING” on 21-01-12. 60 participants from different colleges of the state participated actively in the workshop. ➤ Organized a guest lecture on GOMUTRA SILAJIT - A HERBO MINERAL PRODUCT by Dr. BULUSU SITARAM, Dept., of Dravyaguna, S.V.AYURVEDIC COLLEGE,TIRUPATI on 09-01-2014. ➤ Organized a guest lecture on Organic farming on 24th November, 2014.Resource person- Hockey Sathish. ➤ Organized a guest lecture on r-DNA technology and Biotechnology by Podili Apparao, Central University, Hyderabad. on 31st January 2015. ➤ Organized a guest lecture on “Marvelous Plants of Novel Interest” on 3-9-15. Dr. K. Ammani, Assistant Professor, Department of Botany and Microbiology, Acharya Nagarjuna University, Guntur was the resource person. ➤ Organized one day guest lecture on “Authentication of Medicinal Plants using Molecular Markers’ on 28-11-
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		<p>2015 by Dr. Showkat Hussain, Assistant Professor, Delhi University was the resource person.</p> <ul style="list-style-type: none"> ➤ Organized a guest lecturer on Entrepreneur and awareness programme on Ripening chambers for fruits. Sri. C.Sambasiva Rao, Member and Board of Director, National horticultural board, Ministry of Agriculture, Govt. of India is the resource person on 28-12-2016. ➤ Organized a guest lecture on “Types of Air Pollution and their control” on 14-7-2017. Dr. Madhusudhana Rao, zonal officer, AP Pollution Board was the resource person. ➤ Organized a Guest Lecture on “Biotechnological Innovations in Plant Sciences” on 24-01-2018. Prof. Satyawada Rama Rao, Department of Biotechnology and Bioinformatics, NEHU was the resource person
Field trips Organized		<ul style="list-style-type: none"> ➤ Field trip to Kadiyam-A study tour: arranged for all three years BZC students of P.B.Siddhartha College of Arts & Science, Vijayawada on 7th December 2013. ➤ Organized one day field trip to kondapalli for second and final BZC students of P.B.Siddhartha College of Arts & Science on 22nd November 2014. ➤ Organized one day field trip for final BZC students of P.B.Siddhartha College of Arts & Science to Gilakala Dhindi in collaboration with SEED on 8-8-15. ➤ Organized one day field trip to Kondapalli for II-BZC students of P.B.Siddhartha College of Arts & Science on 12-12-2015. ➤ Organized one day field trip for final BZC students of P.B.Siddhartha College of Arts & Science to Gilakala Dhindi in collaboration

		<p>with SEED on 17-9-16.</p> <ul style="list-style-type: none"> ➤ Organized one day field trip for II BZC students of P.B.Siddhartha College of Arts & Science to Kondapalli on 18-11-16. ➤ Organized one day field trip for II BZC students to Kondapalli on 8-7-17. of P.B.Siddhartha College of Arts & Science, Vijayawada. ➤ Organized a two day Ethnobotanical field trip for final BZC students of P.B.Siddhartha College of A& S, Vijayawada to Rampachodavaram, Rajahmundry, East godavarion 2nd and 3rd Dec, 2017.
Workshops Organized		<ul style="list-style-type: none"> ➤ Organized one day work shop on “Mushroom cultivation and Entrepreneuership” on 2-12-206 at Siddhartha Auditorium., P.B.Siddhartha College of A & S, Vijayawada-10. ➤ Organized two day National work shop on “Experimental Approach on Vrikshavaraan” on -7-208 at P.B.Siddhartha College of Arts & Science, Vijayawada. ➤ Organized a Two day National workshop on “Ayursiddhi”- Hands on Training on Indigenous Medicine on 17th & 18th December, 2019 in collaboration with Department of Botany, Sri Durga Malleswara Siddhartha Mahila Kalasala, Vijayawada.

ch. Srinivasa Reddy

(Dr. CH. SRINIVASA REDDY)